

Our Privacy Policy is designed to assist you in understanding how we collect, use, and safeguard the personal information you provide to us. It also aims to help you make informed decisions when using our site and services.

## What Information Do We Collect?

When you visit our website, you may provide us with two types of information:

**Personal Information:** Information you knowingly choose to disclose on an individual basis.

**Usage Information:** Information collected on an aggregate basis as you and others browse our website.

## Personal Information You Choose to Provide

**Registration Information:** When you register for services, newsletters, or alerts, or fill out a form, you provide us with details about yourself, your firm, or company.

**Service Requests:** When filling out service request forms, you may provide additional comments on how you would like Elevation Land Solutions to meet your needs.

**Usage Information:** Our website uses cookies and web server logs to collect information on browsing behavior. This data helps us improve our website and services by tracking site performance, identifying areas of interest, and understanding user activity.

## How Do We Use the Information We Collect?

We use the information collected to:

- ◆ Administer and expand our business activities.
- ◆ Provide customer service and respond to inquiries.
- ◆ Offer services, newsletters, or promotional materials.
- ◆ Notify you of changes to our website, services, or special offers (if you consent to receiving such communications).
- ◆ Improve website performance, user experience, and overall functionality.

If you do not wish to receive marketing communications, you can unsubscribe by contacting us at [info@elevationlandsolutions.com](mailto:info@elevationlandsolutions.com).

## What Are Cookies?

Cookies are small text files stored on your device when visiting a website. They help us recognize you, track your preferences, and enhance your user experience. While cookies do not collect personally identifiable information, they enable us to improve website performance.

You can disable cookies by adjusting your browser settings. However, this may limit your use of certain features on our website.

## Sharing Information with Third Parties

We do not sell or rent your personal information to third parties. However, we may share your information with:

- ◆ **Service Providers:** Third-party vendors who assist with website operation, marketing, and business processes. These providers are contractually bound to protect your data.
- ◆ **Business Transfers:** In the event of mergers, acquisitions, or business transfers, customer information is considered an asset and may be transferred to the acquiring entity.
- ◆ **Legal Requirements:** We may disclose information as required by law or to comply with legal processes, protect our rights, or prevent unlawful activity.

## Data Retention and Protection

We retain personal data only for as long as necessary to fulfill the purposes outlined in this policy, or as required by law. We implement appropriate technical and organizational security measures to safeguard personal data from unauthorized access, alteration, or disclosure.

## Your Rights (GDPR and CCPA)

Depending on your jurisdiction, you may have the following rights regarding your personal data:

- ◆ **Right to Access:** You can request a copy of the personal data we hold about you.
- ◆ **Right to Correction:** You may request corrections to inaccurate or incomplete data.
- ◆ **Right to Erasure:** Under certain conditions, you have the right to request the deletion of your personal information.
- ◆ **Right to Object:** You can object to processing your data for marketing purposes.

To exercise any of these rights, contact us at [email address]. We will respond to your request in accordance with applicable laws, such as the GDPR (General Data Protection Regulation) or CCPA (California Consumer Privacy Act).

## Data Transfers

If you are located outside the United States, please be aware that information we collect may be transferred to and processed in the U.S. By using our website, you consent to such transfers, subject to safeguards required by law.

## Email and Communications Security

We request that sensitive personal data not be transmitted via email, as email is not considered a fully secure form of communication. If you must share confidential information, contact us to discuss more secure alternatives. We do not accept liability for any intercepted email communications.

## Children's Privacy

Our website is not intended for individuals under the age of 16, and we do not knowingly collect personal data from children. If we become aware that a child has provided us with personal information, we will take steps to delete that information.

## Linked Websites

Our website may contain links to third-party sites. These external websites are not governed by this Privacy Policy, and we recommend you review their privacy practices separately. We are not responsible for the privacy policies or content of third-party sites.

## Notice of Changes to the Policy

We reserve the right to update this Privacy Policy. Changes will be posted on this page, and we encourage you to review it periodically to stay informed about how we protect your information.

## Confidentiality Notice

Communications (such as email) may contain confidential information. If you are not the intended recipient, you are notified that any dissemination, copying, or reliance on this transmission is prohibited. If you have received this message in error, please notify us immediately and delete the message from your system.

By using our website, you consent to our collection, use, and sharing of your information as described in this Privacy Policy.

**UPDATED OCTOBER 2024**